



Traverse City Light & Power Welcomes New Executive Director



Traverse City Light & Power (TCL&P) has hired Brandie Ekren as the new Executive Director for the community's municipal electric and telecom utility. Ms. Ekren has taken over the role previously held by Timothy Arends who retired late summer after a combined 31 years with both the City and TCL&P.

"TCL&P is moving forward with many initiatives, especially those that can help reduce the impacts of climate change," said TCL&P Board Chairperson Paul Heiberger. "Ms. Ekren's experience with strategic planning, renewable portfolios and strategic and innovative initiatives including clean energy program development, revenue diversification and microgrids will be a tremendous asset as the utility moves into the future. My fellow Board members and I welcome Brandie as TCL&P's new Executive Director."

The TCL&P Executive Director reports to a seven-member board appointed by the City Commission and oversees the municipal utility's 38 employees.

"The vote of confidence from both the TCL&P Board and Staff is a tremendous honor and a humbling moment for me personally," said Brandie Ekren. "My dedication to our success as one of the most progressive electric utilities is powered by my passion for our industry and its potential. We will positively impact the industry together."

Ms. Ekren, who was selected through an extensive search process, spent the last 18 years working for the Lansing Board of Water & Light (Michigan's largest municipally-owned electric utility) as General Counsel and, most recently, as Executive Director of Strategic Planning & Development. She earned a juris doctorate degree from Michigan State University College of Law.

Be Energy Smart in 2022 and Save

TCL&P offers a variety of ways to help customers save energy and money. Have you taken advantage of any of our incentives?

\$150 - \$1,250 INCENTIVE

- Purchase a qualified ENERGY STAR® certified heat pump water heater
- Purchase a qualified ENERGY STAR® certified heat pump clothes dryer
- New Solar panel installation, per 1kW installed
- Installation of a solar water heater

\$75 INCENTIVE

- Recycle your old refrigerator or freezer with free pick up

\$20 - \$70 INCENTIVE

- Upgrade to a smart thermostat
- Purchase a qualified ENERGY STAR® certified refrigerator or freezer
- Purchase a qualified ENERGY STAR® certified air purifier

Incentives are offered to business customers when they install more efficient lighting, motors, refrigeration, HVAC units and custom projects to name a few.

To learn more visit **GO GREEN** at www.tclp.org.





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Free installation (\$79.99 value*)
Bundle with digital voice and save \$4.99/month***

For more information about our services, service territory, or to sign up visit tclpfiber.org.

** See the website for terms & conditions.*



TCL&P Mission

To provide the Public Power benefits of safety, lower rates, high reliability, local control, and exceptional customer service to the City, its residents and all TCL&P customers.

DIG SAFELY CALL 811 FIRST



Residential Assistance and Shut-Off Protections

Assistance: Utility customers may be eligible for economic assistance from the Michigan Department of Health and Human Services (MDHHS) by calling 231-941-3900.

Medical Emergency Protections: Critical care customers (individuals who require home medical equipment or a life support system) or utility customers with a medical emergency (medical condition that will be aggravated by the lack of utility service). Medical documentation from a licensed physician is required to determine eligibility.

Military Shut-Off Protections: Customers that are in military active duty. Verification of active duty is required to determine eligibility.

Low Income Protections: Utility customers with household incomes that do not exceed 150% of the poverty level, or are participants in assistance from a state emergency relief program, food assistance or Medicaid. Income tax documentation or verification of enrollment in programs is required to determine eligibility.

Senior Citizen Protections: During the heating and cooling seasons, seniors will not be shut off in the winter or if the summer temperatures exceed 95 degrees. Seniors are required to notify the utility and sign an affidavit to be eligible for this protection.

For more information please call Customer Service at 231-922-4431.



**TRAVERSE CITY
LIGHT & POWER**
Investing Our Energy In You

1131 Hastings St. | Traverse City, MI 49686
Main Office and 24-Hour Service: **922-4940**
Billing & Account Questions: **922-4431**
Now available: Paperless billing!



See TCL&P's Energy Saver Program at: tclp.org

Proudly serving our community for 110 years.



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